



Dialogue

IN WISCONSIN

1-800-WATCH-IT

Some 800 numbers are now pay-per-call calls

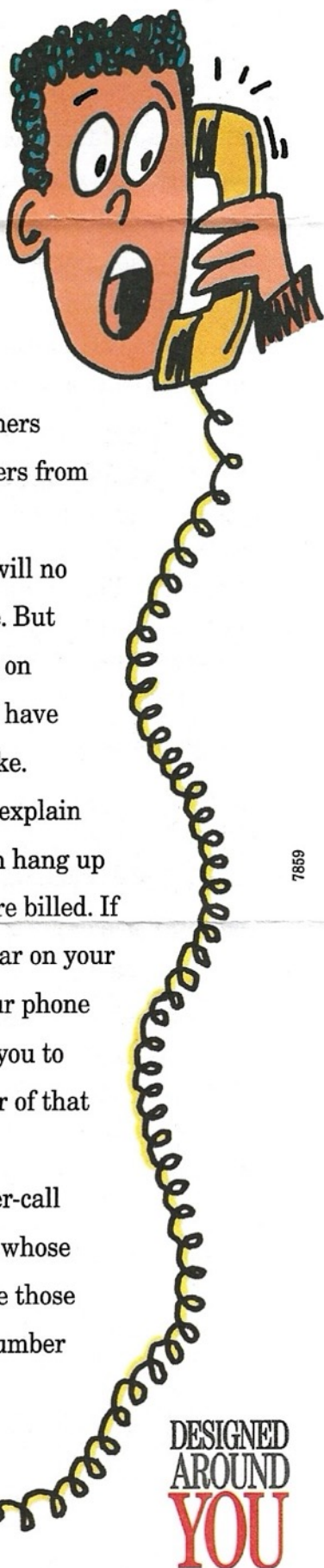
Lately, some adult-oriented services, as well as psychic networks and sports lines, have found a way to charge customers for some 800 number calls.

Ameritech is concerned about this situation and the confusion it creates for our customers. And we're working with others in the industry on ways to protect customers from unexpected charges.

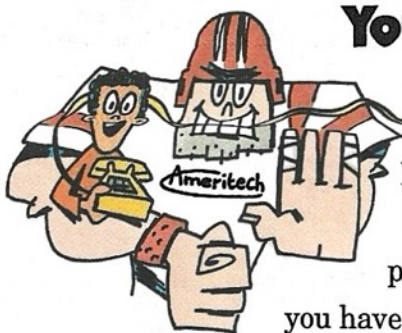
Effective immediately, Ameritech will no longer bill for any 800 pay-per-call service. But don't worry. This policy will have no effect on regular 800 toll-free services, so you'll still have access to hotels, merchandisers and the like.

By law, pay-per-call services must explain their charges at the start of a call. You can hang up during that introduction before charges are billed. If questionable pay-per-call charges do appear on your bill in September, we won't disconnect your phone service for non-payment. We'll work with you to remove the charges. However, the provider of that service may make attempts to collect.

If you have questions about pay-per-call charges on your bill, contact the company whose name appears at the top of the page where those charges appear. Or, call us at the phone number at the top of your bill.



You want to be protected



Line-Backer is an inexpensive maintenance plan for your telephone. If you have difficulty with your phone

or your phone service, simply call Ameritech, and a technician comes to your home and diagnoses the problem, free.

Line-Backer offers two optional plans to choose from. The Basic plan covers **unlimited** repair visits, problem diagnosis and repair of telecommunications wiring and jacks.

Line-Backer With Phone Option offers those same features, plus the use of a loaner phone.

And no matter what plan you pick, our multi-line package rates can cover all of your phones for one low cost.

NOW SAVE \$8.00

Best of all, subscribe before October 15th, and we'll waive the ordering fee. So sign up today, and Basic Line-Backer protection is yours for just \$1.75 a month. Call 1-800-214-2123 for more details.

Prices are subject to change. Some limitations apply.

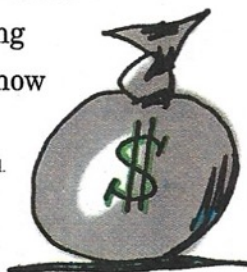


More savings—automatically

Ameritech is making local calling a better value than ever. Because now you pay up to 47% less* when calling communities within a 15-mile radius of your home or business.

With Ameritech's Extended Community Calling, the savings are automatic. There's nothing to sign up for and no special codes to dial. You call when you want to, as often as you like. And instead of incurring long-distance charges like before, now you'll only pay 5 cents a minute.

*Savings based on a 4-minute ECC call versus a 4-minute toll-call.



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